Usefulness of “Highlights” for Ethical Drug Package Inserts and Points to be considered in preparing “Highlights”

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Summary

To improve the readability and utility of package inserts of prescription drugs, the usefulness of a new concept including highlights and package insert was examined by obtaining feedback from physicians and pharmacists. Two new sections, entitled “highlights” and “package insert”, were added to the beginning of the “seihin-jyouhou-gaiyou”, which is a comprehensive brochure produced by the pharmaceutical company that outlines prescription drug profiles.

We obtained 2102 responses to the questionnaire, of which 89% indicated that the highlights section is useful for understanding the whole drug profile, 87% indicated that it is helpful for reading package inserts, and 68% indicated that the comprehensive brochure with these “highlights” and “package insert” additions is of value.

The results confirm the improved utility of the “seihin-jyouhou-gaiyou” comprehensive brochure with these two additions. Our study clarifies the points to be considered in preparing “highlights” for ethical drug package inserts.

Key word

Drug information, Usefulness of “highlights” for ethical drug package Inserts, Points to be considered in preparing “highlights”